

Annual Report 2018



National Law Enforcement Officers
MEMORIAL FUND
RESPECT. HONOR. REMEMBER.



National Law
Enforcement
Museum
at the Motorola Solutions
Foundation Building



THE WICKED FLEE
NO MAN PURSUETH
COURTEOUS



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Message from CEO

Dear Supporter,

As we entered the fourth quarter of 2018, we completed a milestone by opening the much-anticipated National Law Enforcement Museum, directly across from the National Law Enforcement Officers Memorial.

More than two decades in the making, the Museum made its public debut on October 13, 2018, with a Grand Opening celebration and street festival. This public opening was preceded by a private ribbon-cutting ceremony featuring law enforcement, political leaders, generous donors and supporters.

As the nation's first museum dedicated to the history of American law enforcement, the National Law Enforcement Museum continues to be a place of history, knowledge and understanding. Thought-provoking programs and events are designed to give both officers and everyday citizens an opportunity to not only discover the many facets of American law enforcement, but to experience it first-hand in a series of immersive and interactive exhibits that can't be found anywhere else.

This crown jewel project of the National Law Enforcement Officers Memorial Fund provides a direct link between a stunning Memorial to honor our fallen heroes and a striking new Museum to inform, educate and provide a platform for dialogue about law enforcement and its integral role in society.

Founded in 1984, the National Law Enforcement Officers Memorial Fund is dedicated to telling the story of American law enforcement, honoring the fallen and making it safer for those who serve. As we reflect on our many accomplishments in 2018, we recognize that now more than ever, our mission remains as relevant today as it was when we started almost 35 years ago.

Lori Sharpe Day
Interim CEO
National Law Enforcement Officers Memorial Fund

As the nation's first museum dedicated to the history of American law enforcement, the National Law Enforcement Museum continues to be a place of history, knowledge and understanding.

Our Mission and Vision

The mission of the **National Law Enforcement Officers Memorial Fund** is to tell the story of American law enforcement, honor the fallen and make it safer for those who serve.

Our vision is to inspire all citizens to value law enforcement and the vital role it plays in our society.



National Law Enforcement Officers
MEMORIAL FUND
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The National Law Enforcement Museum is dedicated to telling the story of American law enforcement by providing visitors a “walk in the shoes” experience. The Museum is working to expand and enrich the relationship shared by law enforcement and the community, through educational journeys, immersive exhibitions and insightful programs.



National Law
Enforcement
Museum
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Foundation Building



Our Work

Honoring Our Fallen Law Enforcement Officers

Since its founding in 1984, the Memorial Fund has hosted events that honor fallen officers and their surviving families.

Each year prior to National Police Week, the names of the fallen are engraved on the walls of the National Law Enforcement Officers Memorial. Every May 13, the names of officers who made the ultimate sacrifice during the previous calendar year, as well as the names of the newly discovered historical line-of-duty deaths, are dedicated and read aloud during our annual Candlelight Vigil.

Many other events honoring our fallen heroes take place at the Memorial during the year, including wreathlaying ceremonies and group visits to this hallowed ground. Additionally, the Memorial serves as a sacred place for law enforcement agencies from across the nation to hold their own ceremonies to honor their fallen colleagues.





Telling Their Stories, Paying Homage to a Proud Profession

Located directly across from the Memorial, the National Law Enforcement Museum tells the story of American law enforcement through immersive collections, interactive exhibits and educational programs.

The Museum's beautiful and emotionally moving Hall of Remembrance provides a reflective space for visitors to remember their fallen loved ones and offers an inextricable link between the Memorial and the Museum.

A world-class collection of more than 21,000 objects and artifacts helps introduce Museum visitors to the tools, changes and trends that have shaped law enforcement history from its inception to present times.

The Museum executes experiential and educational tours, workshops, and virtual classes for adult, family, and student groups exploring the many different aspects of law enforcement. Family-focused public programs invite visitors of all ages to learn about law enforcement through age-appropriate activities. Adult educational programs provide unique opportunities to learn about historic events and contemporary issues from expert law enforcement officers.

Our Work



Making It Safer for Those Who Serve

The Memorial Fund serves as a national clearinghouse for information and statistics on law enforcement line-of-duty deaths, as well as hosts a national database of programs that promote officer safety and wellness.

Additionally, the Memorial Fund maintains and publishes comprehensive details on the circumstances surrounding officer line-of-duty deaths. Twice a year, the organization publishes officer fatality reports that identify trends and factors related to officer line-of-duty deaths.

Memorial Fund staff regularly participate in law enforcement conferences and expos, making safety presentations and providing important collateral designed to improve officer safety tactics and best practices. In an annual awards ceremony, the Memorial Fund recognizes law enforcement departments across the country who have implemented officer safety and wellness programs which provide best practices and information to help reduce the number of officer fatalities and increase officer wellness and safety.



Memorial



THE WICKED FLEE
WHEN NO MAN PURSUETH
BUT THE RIGHTEOUS
ARE BOLD AS A LION

Strength, courage and valor—
marks of those who serve and protect.



Memorial

Police Unity Tour

In 1997, a group of 18 cyclists, motor patrols and support personnel rode to the National Law Enforcement Officers Memorial on a cold and rainy day after a four-day trek through different parts of the East Coast to honor fallen law enforcement officers. They presented a check to the Memorial Fund in the amount of \$18,000 — the accumulation of a year of fundraising by the participants. The Police Unity Tour started as an idea from Florham Park (NJ) Police Officer Pat Montuore to organize a bike ride from New Jersey to Washington, DC, to raise public awareness about law enforcement officers who died in the line of duty. The motto of the Police Unity Tour is “We Ride for Those who Died.”

More than 20 years later, the organization remains dedicated to its mission to raise awareness of law enforcement officers killed in the line of duty, and ensuring that the sacrifice made by the fallen officers is not forgotten. The support of the Police Unity



Tour helps the Memorial Fund maintain the Memorial and expand programs, such as the Officer of the Month Award and Recently Fallen Heroes.

The Police Unity Tour helped champion the creation of the National Law Enforcement Museum and are the proud sponsor of the Museum’s Hall of Remembrance and east entry pavilion.

“We Ride for
Those who Died.”



2018 Officer Fatalities

Officers killed
in the line of duty: **158**

Firearms-related: **53**

Traffic-related: **49**

Other: **56**

Gender:

147 Males

11 Females



Fatalities by State

NEW YORK	22	PENNSYLVANIA	3
FLORIDA	11	ALABAMA	2
TEXAS	11	ARIZONA	2
CALIFORNIA	10	CONNECTICUT	2
NORTH CAROLINA	8	MASSACHUSETTS	2
GEORGIA	6	MARYLAND	2
INDIANA	5	MINNESOTA	2
SOUTH CAROLINA	5	UTAH	2
ILLINOIS	4	WASHINGTON	2
KENTUCKY	4	WISCONSIN	2
LOUISIANA	4	HAWAII	1
MISSISSIPPI	4	IDAHO	1
NEW JERSEY	4	MAINE	1
OHIO	4	NEVADA	1
COLORADO	3	OREGON	1
KANSAS	3	TENNESSEE	1
MICHIGAN	3	VIRGINIA	1
MISSOURI	3	FEDERAL	11
OKLAHOMA	3	TERRITORIAL	2

Memorial

Law Enforcement Appreciation

The Memorial Fund continued to partner with professional sports organizations throughout the country and extend its mission beyond the marble walls of the Memorial by reaching out to law enforcement supporters in their communities. Law Enforcement Appreciation Events provide a special opportunity that recognizes local law enforcement and educates the general public about our mission.

Many events include local law enforcement officers who participate in pre-game ceremonies, such as an Honor guard's presentation of colors or performance of the National Anthem. The program has raised more than \$500,000 for the Memorial Fund since 2011.

Some of the co-branded souvenirs that attendees receive from sports teams include commemorative law enforcement challenge coins, team baseball hats, tumblers, T-shirts law enforcement patches and hockey pucks. Law Enforcement Appreciation Events could not be successful without Brent Clark, our dedicated volunteer coordinator, the support of local law enforcement organizations, and teams that participate.



MLB

Pittsburgh Pirates
Washington Nationals
Chicago Cubs
Kansas City Royals
Detroit Tigers
Colorado Rockies
Cleveland Indians
Tampa Bay Rays
Baltimore Orioles
Chicago White Sox
Seattle Mariners
Miami Marlins
Cincinnati Reds
New York Yankees
Minnesota Twins
Texas Rangers
New York Mets
St. Louis Cardinals
Boston Red Sox

NHL

Minnesota Wild
Tampa Bay Lightning
Carolina Hurricanes
Detroit Red Wings
Pittsburgh Penguins
Arizona Coyotes
Nashville Predators
New Jersey Devils
Columbus Blue Jackets

Officer of the Month Award

Our Officer of the Month Award program recognizes law enforcement heroes who distinguish themselves through exemplary service, heroic actions, and devotion to duty. Every year, National Law Enforcement Officers Memorial Fund honors these officers at the Annual Awards Dinner in Washington, DC, during National Police Week.

In 2018, the Memorial Fund had the distinguished privilege of honoring these officers who exemplify the commitment to service and bravery that is synonymous with what it means to be a law enforcement officer.

January

K9 Officer Jeremy Mason –
Jacksonville (FL) Sheriff's Office

February

Detective Richard Goltart – Las Vegas
Metropolitan (NV) Police Department

March

Sergeant Juan Gonzalez – Newark
(NJ) Police Department

April

Troopers Zachary Borchardt and Nate
Walton – Minnesota State Patrol

May

SRO Deputy First Class Blaine Gaskill
– St. Mary's County (MD) Sheriff's
Office

June

Major Donnie Drose, Sergeant Clay
Conyers and Corporal Kevin Wilson –
Clarendon County (SC) Sheriff's Office

July

Major Marty O'Brien and Deputy
Richard Jue – Harris County (TX)
Sheriff's Office

August

Patrolman Scott Petroff – Union
Township (PA) Police Department

September

Patrolmen Matt Suddeth and Cory
Glasscock – Oneonta (AL) Police
Department

October

Captain Tracie Meidl - Spokane (WA)
Police Department

November

Deputy Michael Miles – Oakland
County (MI) Sheriff's Office

December

Officer Nathaniel Schaffer –
Jamestown (RI) Police Department



Museum





A jewel in the nation's capital,
more than 20 years in the making

Architectural plans completed
in **1991**

Authorized by Congress in **2000**

Opened **October 13, 2018**

57,000 square feet, mostly
underground

Two striking glass pavilions
on the plaza, each 25 feet tall

Showcases **800** of the more than
21,000 **objects and artifacts** in
our collection

More than **100 interactive elements**

Nation's **only museum** dedicated
to the **history of American
law enforcement**



Museum

Museum Opens

A Leap into the Future

Nearly 20 years in the making, the National Law Enforcement Museum opened its doors on October 13, 2018, to much fanfare. The first of its kind, it is the only national museum that tells the history of American law enforcement by providing an interactive and immersive “walk in the shoes” experience.

The three-day Grand Opening celebration activities included a media preview day, a formal ribbon-cutting ceremony, the annual Run for the Badge 5K, a public street festival with live entertainment and family-friendly activities, and a host of private receptions for our generous sponsors.

Grand Opening activities garnered nearly 700 press mentions across print, broadcast and digital media outlets. Initial media reaction to the Museum, and in the months since its opening, remain overwhelmingly positive. The same sentiment has been echoed by thousands of visitors who have walked through the Museum doors since the opening.

The Museum’s award-winning design features two exterior glass pavilions and an exhibit floor



The Museum tells the story of American law enforcement through its immersive and interactive exhibits.

located three levels underground. Authorized by Congress in 2000, the 57,000-square-foot Motorola Solutions Foundation Building boasts a world-class collection of more than 21,000 artifacts, eight key exhibit areas and the Training Simulator experience, featuring the nation’s only authentic firearms training simulator in public use.

The Museum is located just steps from the National Law Enforcement Officers Memorial in Judiciary Square in Washington, DC. This ideal location in the nation’s

capital also serves as a reminder of the strong connection between the Memorial and Museum, as well as the honor, dedication and commitment of those who serve in law enforcement.

The Museum tells the story of American law enforcement through its immersive and interactive exhibits, comprehensive collection of artifacts, extensive resources for research and diverse educational programming. In addition, one of the Museum’s primary goals is to expand and enrich the relationship

shared by law enforcement and the community it serves. This is accomplished through the examination of thought-provoking problems facing communities today, such as a panel discussion held on the opioid crisis, or through exhibits like Five Communities, a temporary exhibit in the Museum's DuPont Changing Exhibits Gallery. The exhibit features compelling photographs of distinctive programs in five cities created to help strengthen the relationship between law enforcement and the community.

Educational programs in the Museum are designed to provide participants with the necessary tools to develop and enhance critical thinking, problem-solving and decision-making skills. The Museum's interactive and educational workshops emphasize important science, technology, engineering and math (STEM) skills

while presenting materials in a fun and engaging environment.

School groups can also access the Museum's educational programs from their own classrooms via traveling and virtual classes. In 2018, the Museum Education staff traveled to eight schools in Washington, DC to deliver forensics workshops. Six of the schools qualified as Title I or high poverty, and their programs were generously funded by Jonah Goodhart. Staff also delivered ten virtual classes to students nationwide through Field Trip Zoom and Streamable Learning. In summer 2018, the popular Forensic Detectives Summer Camp, generously funded by Battelle, was held for a third time, allowing students to explore the messy and meticulous world of crime scene investigation, evidence analysis and detective work.



Educational workshops emphasize important science, technology, engineering and math (STEM) skills.





Run for the Badge

A fitting way to kick off the Grand Opening of our new National Law Enforcement Museum, the 2018 Run for the Badge 5K once again provided a meaningful experience for runners, walkers and virtual participants while showing support for law enforcement. The race drew participants from across the country and raised more than \$103,000.

Programs and Engagement

Immersive Public Programs and Engagement

The National Law Enforcement Museum is committed to hosting public programs that inform, engage and strengthen the bonds between law enforcement officers and the communities they serve. In 2018, the Museum hosted several programs in its new state-of-the-art Verizon Theater including a Conversations program, generously funded by Target, exploring the national opioid crisis. Opioids: Communities Fighting Back, featured law enforcement officers and a public health administrator speaking about the effects of the opioid crisis on their communities and the importance of compassionate first responders.

Our inaugural Museum public event, Brewsday, provided a light-hearted look at the changing relationship between Hollywood and real-life law enforcement in an engaging discussion between Washington Post culture columnist Alyssa Rosenberg and NBC4 anchor Leon Harris. In a series of film clips, anecdotes and

observations, the pair discussed pop culture with the audience and how it shapes public opinion about law enforcement.

This was followed by the first in a monthly series called Talk with a Curator which gave visitors a behind-the-scenes look at how exhibits were created and additional artifacts from the Museum's collection not on display. The first talk focused on J. Edgar Hoover and artifacts from his personal estate.

Since opening, the Museum has become synonymous with family-focused events. Our goal is to provide an engaging and unique experience for family members of all ages. From monthly programs like Storytime, with take-home crafts and books read by retired law enforcement officers, to Science Saturdays, which use STEM-focused skills to introduce visitors to concepts in law enforcement, the Museum prides itself on a not-to-be-missed family experience.



Museum

Evenings for Educators

For the second year in a row, the Museum hosted a free Evening for Educators. Designed to introduce educators to the Museum's diverse and vast offerings, the Evening for Educators brought together public, private and charter schoolteachers to spend an evening immersing themselves in the Museum's hands-on, interactive and immersive exhibits. More than 300 educators registered for the event and close to 150 attended.



Guided Tours

The Museum offered groups of ten or more the option to add a guided tour led by Museum educators. The Education staff developed four adult/family tours and four student tours to appeal to different visitors. Each tour was about 45 minutes in duration and cost \$5 per participant. From mid-October through December 2018, eight adult/family groups (126 individuals) and six student groups (123 students) participated in guided tours.



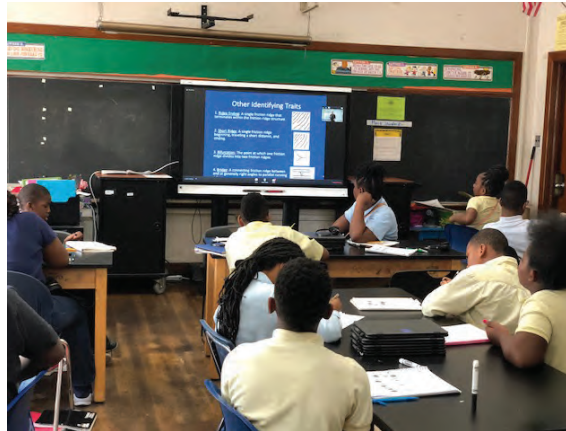
On-Site Workshops

The Museum offered student groups the option to add a workshop led by Museum educators. The Education staff developed four Forensic Science workshops and three Law & Society workshops to appeal to students in grades 3 to 12. Each workshop was about 75 minutes in duration and cost \$10 per participant. From mid-October to December 2018, four student groups (123 students) participated in a workshop.



Virtual Classes

In 2018, the Museum continued its relationship with two virtual education companies, Streamable Learning (SL) and Field Trip Zoom (FTZ), to offer four different virtual forensic science and history classes to students. These classes, led by Museum educators, allowed students from all over the country to access Museum programs through the Zoom video conferencing software. Each workshop was about 50 minutes in duration and cost \$90 per class (if booked directly through the Museum) or \$250 (if done in partnership with SL or FTZ). In 2018, the Museum performed four workshops for Field Trip Zoom and six workshops for Streamable Learning, resulting in earnings of \$2,500.



Museum

Traveling Workshops

In 2018, the Museum continued to offer traveling forensic science workshop for students. Led by Museum educators, these workshops took place off-site at local schools. In the Spring of 2018, the Education staff developed four Forensic Science workshops and three Law & Society workshops to appeal to students in grades 3 to 12. Each workshop was about 75 minutes in duration and cost \$10 per participant.



Teen Leadership Council

In 2018, the Museum revived its Teen Leadership Council and recruited its first class of teenagers for the 2018-2019 school year. The Council, consisting of 11 high school students from the District, Maryland, and Virginia, first met in 2018 and met monthly after that to plan a program for their peers.



Museum

Forensic Detectives Camp

The Forensic Detectives Summer Camp introduces participants to the messy and meticulous world of forensic science. Campers received hands-on training in a variety of forensic science disciplines, from fingerprints to DNA, and met professionals working in the field. Designed to give campers a greater understanding of the role of forensic science in the criminal justice system, the Museum offered full scholarships to Title I students through a generous grant from Battelle. In 2018, the camp boasted its highest attendance to date, serving 42 students over three camp sessions. Of those, 79% of campers attended on a full scholarship.



Promoting Officer Safety – Destination Zero

Now in its fifth year, the Destination Zero program, in partnership with the Department of Justice's Bureau of Justice Assistance, is a successful program which acts as a resource for law enforcement departments across the country to help keep officers safe. More than 1,000 law enforcement departments nationwide have submitted their own programs to Destination Zero.

The frameworks and resources of the Destination Zero winners are available at www.DestinationZero.org.



In 2018, the program recognized the work of these departments:

General Officer Safety Award Winner

Texas A&M University
Police Department

Officer Traffic Safety Award Winner

Placer County (CA)
Sheriff's Officer

Officer Wellness Award Winner

City of Bend (OR)
Police Department

Comprehensive Safety Award Winner

Sidney (OH)
Police Department

Grants and Programs

The Department of Justice's VALOR program and the National Highway Traffic Safety Administration, have continued their work with the Memorial Fund for the promotion of officer safety training sessions.



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National Law Enforcement Officers Memorial Fund

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Research Forum*

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Police Unity Tour

Robert L. Bavone
*United Federation
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Gabe Esposito
Verizon

Museum Leadership

Leadership Council

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The Honorable

David L. Snowden, Ret.

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David Weisz

Finances

2018 Year-End Financial Information

The tables below illustrate a breakdown of the National Law Enforcement Officers Memorial Fund's 2018 financial information. Groups and individuals often look at the financial information when making judgments about a non-profit organization.

Support & Revenue	\$ 23,446,015
Contributions	\$ 20,481,262
Net Sales of Merchandise	\$ 308,233
Museum	\$ 314,708
In-kind Contributions, Net Investment Income, List Rental, Federal Grants, Special Events, Other	\$ 2,341,812

Expenses	\$ 28,429,007
Fundraising	\$ 9,571,752
Management and general	\$ 1,985,658
Public awareness	\$ 1,221,888
Societal materials	\$ 4,714,158
Memorial Operations	\$ 2,201,294
Museum	\$ 8,734,257

Total Assets	\$ 172,211,973
Cash	\$ 8,102,374
Investments	\$ 8,513,026
Promises to give, net	\$ 3,395,762
Receivables	\$ 54,065
Other assets	\$ 1,123,338
Building, property & equipment net	\$ 125,291,278
Memorial net	\$ 16,452,232
Assets Limited to Use	\$ 9,279,898

Liabilities & Net Assets	\$ 172,211,973
Liabilities	\$ 101,740,185
Net Asset	\$ 64,047,005
With Donor restrictions	\$ 6,424,783





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LawMemorial.org



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LawEnforcementMuseum.org